

# 24-Hour Family Walk



**PAPA'S  
PATH**  
Our journey with Parkinson's



To Benefit  
**University Hospitals**  
and  
**The Babbush Family Fund**  
for Parkinson's Education,  
Research and Innovation



Dear Friend of University Hospitals and Papa's Path,

We are thrilled to invite you to join us on our family's journey as we navigate life with Parkinson's. Alongside The Babbush Family Fund for Parkinson's Education, Research, and Innovation at University Hospitals, Papa's Path is creating a community for those impacted by Parkinson's. Our fund's mission is to provide comprehensive support through groundbreaking clinical research, exceptional care, and dedicated training for the next generation of neurology experts.

### **What sparked the idea for Papa's Path?**

Inspired by our father, Chuck "Papa" Babbush, Papa's Path was created after his 2017 diagnosis and several challenging years living with Parkinson's. Our organization is about more than searching for a cure; it was founded on the principle of improving everyday quality of life. As a retired surgeon who dedicated his life-long career to helping others, Papa is passionate about improving the patient experience. Following his Deep Brain Stimulation (DBS) surgery in January of 2023 and in appreciation of his new lease on life, we established our fund, launched the Papa's Path website, and hosted our first event: The Babbush Family 24-Hour Walk. To undertake walking for the full 24 hours symbolizes the continuous and tireless efforts of those who are living with Parkinson's. As a family, we wanted to experience what Papa felt with the constant movement from his tremors or the dyskinesia that caused his perpetual motion, even when he was fatigued and willing his body to stop.

### **In what ways are we creating a positive impact?**

This year, we are excited to announce our 2nd Annual 24-Hour Walk for Parkinson's – a community event aimed at raising awareness and funds to further our mission. With the invaluable support of our generous donors and event sponsors, we're helping to fund vital research projects and provide essential education to those touched by Parkinson's. In addition, our family is looking to assist individuals and their caregivers by offering our "Essentials Toolbox" to those in need. Having seen first-hand how daunting it can be to tackle even the simplest of daily tasks, it has become our father's dream to provide a boxed and tested collection of adaptive aids such as reach sticks, zipper pulls, pencil grippers and more that can be utilized to make facing each day just a bit more manageable.

### **How can you join us on our journey?**

As we set out on our path, now known as Papa's Path, we welcome you to join us as we walk for those living with Parkinson's, for their caregivers who are always on-call, and for other families who are traveling on a similar path. While our community comes together for this special event, the relationships we've built through our partnerships play a significant role. With that, we are seeking support from businesses such as yours for event sponsorships. Your involvement is key to our success and ability to make positive changes together.

In return for your sponsorship, we offer several recognition opportunities to highlight your commitment to our cause, including logo placement on event materials, acknowledgement on our website along with direct links to your business and prominent mentions in our event communications. Your partnership will not only enhance our walk, but also demonstrate your dedication to a cause that affects millions of lives.

Please take a moment to look over our 2024 Papa's Path Sponsorship Opportunities. We would be honored for you to join our efforts. Together, we can make a significant difference for those living with Parkinson's disease.

**With much appreciation,  
The Babbush Family Children**  
Jeff Babbush & Jodi Mack  
Amy & Steve Eisenberg  
David & Debbie Babbush  
David & Kim Strong

# Our Journey with Parkinson's

# 2024 Papa's Path Sponsorship Opportunities

## Legacy Sponsor

\$15,000

Exclusive Toolbox Branding  
Event Partner-1 Year Term  
Marketplace Event Booth  
Bootcamp Recognition  
Social Media Visibility  
Premium Website Positioning

## Path Partner

\$10,000

Event Partner-1 Year Term  
Marketplace Event Booth  
Bootcamp Recognition  
Social Media Visibility  
Premium Website Positioning

## Friend of Papa's

\$5,000

Marketplace Event Booth  
Bootcamp Recognition  
Social Media Visibility  
Website Presence

## Walking Companion

\$2,500

Marketplace Event Booth  
Social Media Visibility  
Website Presence

## Steady Supporter

\$1,000

Event Signage  
Social Media Visibility  
Website Presence

## GENERAL INFORMATION

**WHAT:** The Babbush Family 24-Hour Walk for Parkinson's

**WHEN/WHERE: *Central Registration:*** Beachwood Middle School  
Main Entrance-2860 Richmond Road  
(Park in the Middle School Parking Lot)  
9am Saturday, August 3rd-9am Sunday, August 4th

### ***Walk-Saturday from 9am to Dusk***

Beachwood City Park West & East  
Richmond Road & Shaker Blvd

### ***Dusk Through the Night until Sunday at 9am***

Beachwood High School Track  
2860 Richmond Road (Middle School Parking Lot)

### ***2.3 Mile Parade-Sunday, August 4th at 9am***

Starts-Beachwood Middle School Parking Lot  
Ends-Ahuja Medical Center

### ***Sunday Celebration-Ahuja Medical Center at 10am***

3999 Richmond Road, Beachwood  
Parking Lot C

Visit [www.papaspath.org](http://www.papaspath.org) to walk with us.

No registration fees for this event, making it accessible to all.

## EVENT DESCRIPTION

Yes, we do in fact walk for 24 hours! Whether you join us as a group or individually, only for an hour or for all 24, this 4-part event is about gathering as a community to raise funds in support of a cause that truly matters. As a team, we are helping to improve access & experiences, enhance training, education and awareness for those in need and providers alike.

Papa's love of being together reminds us, we are not going through this alone. See you there!





## 2024 Papa's Path Registration Form

Name: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Mobile: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please Indicate SPONSORSHIP LEVEL & email this form to:**

Amy Eisenberg at [aeisenberg0510@gmail.com](mailto:aeisenberg0510@gmail.com).

**Please make checks payable to:** Papa's Path & mail to  
Amy Eisenberg, 25463 Maidstone Lane, Beachwood, Ohio 44122

\$15,000 Legacy Sponsor

\$10,000 Path Partner

\$5,000 Friend of Papa's

\$2,500 Walking Companion

\$1,000 Steady Supporter

I am unable to participate, but I have enclosed a contribution of \$ \_\_\_\_\_

QUESTIONS? Contact Amy Eisenberg at 440-376-3869 or [aeisenberg0510@gmail.com](mailto:aeisenberg0510@gmail.com)

